

# You manage the business *...we manage the books*

## What our clients say:

"This has freed up so much time. I now have more time to spend with customers"

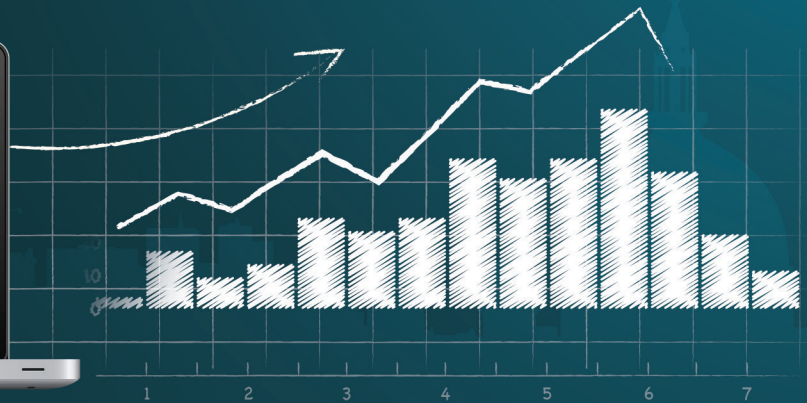
"It used to take weeks to get an answer before. I now get information in minutes"



# A Complete Accounts Department *At an affordable price*

## InstantFD frees up your time

*You can now spend more time running the business*



## Key Features

- ✓ A full accounting service
- ✓ Payroll, PAYE, NIC and employer returns to HMRC
- ✓ Expense accounting
- ✓ VAT returns with full supporting documentation available in the event of any queries
- ✓ Cash flow forecasting
- ✓ Revenue accounting with custom invoicing module if required
- ✓ Unlimited management reports
- ✓ Dashboard keeps your finger on the pulse of your business

### The Benefits of using instantFD

#### All your accounting worries solved

With **instantFD**, you no longer have any accounting worries. You have the assurance of a back office accounting function provided by a professional company with a team of dedicated experts.

#### The peace of mind of a fixed monthly cost

With **instantFD** you have the peace of mind of a fixed monthly cost. There are no hidden extras.

#### Free up your time

Imagine having more hours available each day. With all your accounting worries solved you can spend time with your customers and building your business.

#### No staff worries

There are no staff to supervise or to worry about issues such as coverage during periods of illness or holidays.

#### Manage your cash flow

Cashflow is the lifeblood of your business. **instantFD** gives you deep visibility into your cash flow and alerts you to problem periods.

#### Your queries answered

Have an accounting query? Our dedicated support team will provide you with an answer in a matter of minutes.



For more information call 0207 073 2715  
Or visit [www.instantFD.com](http://www.instantFD.com)

**instant**<sup>FD</sup>  
INSTANT FINANCE DIRECTOR

# instantFD

**instantFD** is a complete accounting service for small and medium businesses. We provide you with the same service that a dedicated accounts department would, but at a fixed monthly price that you can afford.

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## As Simple as 123

### Step 1

**instantFD** will collect your historical (last accounting year) data and provide you with the tools to explore and gain real insight into your business. This is a very quick process that will just take a few days.

### Step 2

We will implement processes for each key area of the business: payroll, expense accounting, invoicing customers and accounting for cash and bank transactions. The key objective is to keep it simple as possible and free up your valuable time.

### Step 3

That's it! Your accounts department is set up and running. All your accounting and bookkeeping worries are solved.

#### Who is information edge

**instantFD** is a division of Information Edge Ltd, a global leader in the financial business intelligence arena, capable of transforming the Finance Department in any business from a custodial role to a strategic and analytical one, thus increasing shareholder value to many of the leading blue-chips, large government departments and commercial organisations.

**instantFD** was established to offer a personalised accounts department to the smaller business, where we have succeeded in bringing world class solutions to SME at an affordable price point.

**instantFD** has patented software that does electronically what many competitors have to do manually, thus making **instantFD** instantly affordable and highly cost effective.

**instantFD** is growing extremely fast, a sign that our clients are totally happy with our service.

We are also finding that much of our new business comes from personal recommendations.



# The best business decision you could make

## *...Just ask our clients*

**instantFD** solves all your accounting worries. You can now spend more time with customers and building the business. Sales Analysis gives you deep insight into your business. Identify trends. Pinpoint problem areas that need corrective action. Manage your cash. We take care of all HMRC requirements such as PAYE, NIC, and VAT compliance.

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### What to do now?

#### Get in touch

Call us ...it costs nothing to chat. Find out if you qualify for a free 3 month trial. This will allow you to find out the benefits of **instantFD** for your business. Remember this is a personalised service that is customised to suit your business.

#### Once you commit

We do not tie in clients with long term contracts. Once you decide that **instantFD** is for you, if you choose to leave, all you need to do is to give 3 months notice.

#### Talk to our clients

Our existing clients will be happy to tell you what a difference **instantFD** has made to their businesses. We will be happy to arrange for you to talk to them. Find out firsthand how beneficial **instantFD** will be to you.

Sri Lanka  
SmartSoft Ltd  
73, 1/1, Colombo Road,  
Piliyandala  
10300  
Sri Lanka  
T: + 94 776110619

Australia  
Information Edge Solutions,  
Level 19,  
10 Eagle Street,  
Brisbane,  
Queensland  
T: +61404850419



For more information call **0207 073 2715**  
Or visit **[www.instantFD.com](http://www.instantFD.com)**

Information Edge  
0207 073 2715  
Token House  
Token House Yard  
London  
EC2R 7AS